

Today, **April 22, 2022**, is Earth Day, a time set aside to celebrate the Earth, learn about the environment, and promote conservation.

The theme for this year's event is **“Invest in Our Planet.”**
Earthday.org



Take Action



Canopy Project

EARTHDAY.ORG's [Canopy Project](#) plants trees to benefit local communities, increase habitat for species, and combat climate change. Trees filter the air and stave off the effects of climate change. Trees also reverse the impacts of land degradation and provide food, energy and income to communities.

Groelle & Salmon has made a donation to plant a tree for the number of folks employed + an additional 500 trees!

Join a Cleanup

Ready to take the first step in protecting our planet? There's no better way to contribute to a cleaner and healthier community than by volunteering to tackle out-of-control waste. Join your fellow community members as you work to throw away bad waste habits.

Groelle & Salmon will be participating in a beach day cleanup with Loggerhead Marinelife Center – if you're local and would like to join in, we'll be sending out the date soon!



Disposable Plastics (Plastic Pollution Action Toolkit)

**Our goal for 2022 at Groelle & Salmon is reducing our plastic waste. Please send me your ideas for ways to make an impact in your office!
Read below for facts from earthday.org about Plastic Pollution.**

Earthday.org Disposable Plastic Facts:

The billions upon billions of items of plastic waste choking our oceans, lakes, and rivers and piling up on land are more than unsightly and harmful to plants and wildlife.

The following 8 facts shed light on how plastic is proving dangerous to our planet, health, and wildlife.

To learn more about the threat and impact of plastic pollution and get tips to reduce your plastic consumption, download Plastic Pollution Primer and Toolkit and use the Plastic Pollution Calculator today! (available at earthday.org/fact-sheet-how-much-disposable-plastic-we-use/)

1. An estimated 583 billion plastic bottles were produced in 2021. That is 100 billion more than were produced just five years ago.^[1]
2. This year, five trillion plastic bags will be used. That's 160,000 every second!^[2]
3. Americans alone use half a billion drinking straws every day.^[3]
4. In 2017, packaging production constituted the highest-demanded use for plastic, with 146 million metric tons used.^[4]
5. The amount of single-use plastics used globally has tripled since the start of the pandemic, with takeout orders driving the increase.^[5]
6. Each year, enough Bubble Wrap is created globally to cover the distance between the earth and the moon.^[6]
7. In the U.S., we throw away more than 50 billion coffee cups every year. These are coated with plastic to laminate the inside and use plastic lids.^[7]
8. Around the world, people litter more than 4.5 trillion cigarette butts every year.^[8]

1. <https://www.statista.com/statistics/723191/production-of-polyethylene-terephthalate-bottles-worldwide/>
2. <https://www.theworldcounts.com/challenges/planet-earth/waste/plastic-bags-used-per-year/story>
3. <https://www.nps.gov/articles/straw-free.htm>
4. <https://www.statista.com/statistics/1134796/plastic-production-by-industrial-sector-worldwide/>
5. <https://www.news4jax.com/news/local/2021/09/29/plastic-use-tripled-since-start-of-pandemic-takeout-waste-played-role/>
6. <https://www.businesswaste.co.uk/bubble-wrap-recycling-and-disposal/>
7. <https://www.goodstartpackaging.com/paper-coffee-cups/>
8. <https://medicine.uq.edu.au/article/2021/12/making-tobacco-industry-pay-cigarette-litter-could-stop-45-billion-butts-polluting-australian-environment>

Businesses and their Carbon Footprint:

In an effort to fight climate change, several major companies have pledged to go carbon neutral — promising that the operations of their business will offset the amount of carbon dioxide emitted into the atmosphere by some other means. And it's not just companies that you'd think of as being "green" that are doing this. Companies like Maersk, Apple, Walmart, Ikea, Google and Microsoft are working to be Carbon Neutral.